

# JESSICA DaSILVA

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## SKILLS

- Blogging
- Photoshop
- HTML/CSS
- Soundslides
- Audio recording/editing
- Flash
- Typing: 100 wpm
- Grammar and AP style

## EDUCATION

### University of Florida

*Bachelor of Science, Journalism & Political Science*

Gainesville, Fla.  
August 2005–present

- Journalism specializations in reporting and online media
- Political courses significantly based in United States government and policy
- Scholarships finance 100 percent of education

### Georgetown University

*Capital Semester on Political Journalism*

Washington, D.C.  
January 2008–May 2008

- Received 12 credits in government and political journalism from Georgetown University while interning at Roll Call Newspaper under The Fund for American Studies' Capital Semester on Political Journalism.
- More information at [www.dcinternships.org](http://www.dcinternships.org)

### Indian River Community College

*Associate of Arts*

Fort Pierce, Fla.  
May 2005

- Earned during high school without receiving high-school credit

## EXPERIENCE

### UF Web Administration

*Blog Manager*

Gainesville, Fla.  
January 2009–present

Managing public relations for UF's Web community through posts on the Web Administration's blog at <http://blog.webadmin.ufl.edu/>. In my first month on the job, I increased traffic to the blog by about 300 percent.

### The Independent Florida Alligator

*Editor-in-Chief*

Gainesville, Fla.  
August–December 2009

Led The Independent Florida Alligator, billed as the largest student-run newspaper in the U.S. Trained print-centric staff to think about the Web first, spearheaded by the creation of multimedia and blog editors.

### NYTimes.com

*Blogger*

Gainesville, Fla.  
September–October 2008

I was one of 20 college newspaper editors selected to blog the first and last presidential debates and the vice presidential debate for NYTimes.com to provide student perspective.

### The Tampa Tribune

*Metro Intern*

Tampa, Fla.  
June–August 2008

Wrote on a general assignment basis for the metro desk. Live-blogged from an all-day music festival, sending text and photos via mobile phone.

### Roll Call Newspaper

*Features Intern*

Washington, D.C.  
January–April 2008

Wrote stories on the happenings on and around Capitol Hill, including political hearings to art shows and book reviews.

### The Independent Florida Alligator

*University Editor*

Gainesville, Fla.  
May–December 2007

Oversaw four writers, assigning and editing stories regarding the goings on of the University of Florida. Sent related links and documents to the online staff. Also blogged from UF Board of Trustees meetings and during student government elections.

### The Independent Florida Alligator

*Reporter*

Gainesville, Fla.  
July 2006–May 2007

Covered student government for six months before being promoted to the administration beat.